



ASUS Group Product Sustainability Management Policy

Purpose:

ASUS adopts the circular economy as the core principle of its product design to minimize environmental impact throughout the product lifecycle. By incorporating circular economy principles from design to end-of-life disposal, we comprehensively consider the impact on resources and the environment, thereby achieving shared benefits for corporate sustainability and social value.

Coverage:

All ASUS Group products, including their raw materials, components, assemblies, packaging, as well as design, manufacturing, and other services.

Commitment:

ASUS is committed to embedding sustainability into its operations. This includes prioritizing environmentally friendly and low-toxicity materials, continuously optimizing manufacturing processes, reducing energy consumption and waste, and to fulfill corporate social responsibility. Additionally, through modular design, extended product life, and the use of recyclable or sustainable materials, ASUS strives to reduce environmental impact, improve resource efficiency, and contribute to a healthier and more sustainable future for the next generation.

Management Principles:

1. Design Stage:

- **Sustainable Materials:** Prioritize the use of recyclable, renewable, low-toxicity, and low-impact materials to minimize ecological harm, reduce dependence on natural resources, and ensure user safety and health.
- **Modular Design:** Develop products with easily replaceable and upgradable components to extend product life and reduce resource waste.
- **Energy-saving Design:** Optimize product energy efficiency to reduce carbon emissions during use and minimize environmental impact.
- **Durable Design:** Improve product durability to reduce the frequency of component replacements.

2. Production Stage:

- **Supply Chain Management:** Collaborate with suppliers to ensure compliance with



environmental and social responsibility standards, establish chemical management systems, and build a sustainable supply chain.

- Green Manufacturing: Adopt green manufacturing techniques to reduce energy consumption, water discharge, waste generation, and air pollution, minimizing environmental impact.
- Low-Carbon Production: Encourage the use of renewable energy in manufacturing to lower carbon emissions.

3. Transportation Stage:

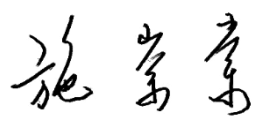
- Lightweight & Reusable Packaging: Reduce packaging size and weight to lower carbon emissions from transportation while improving efficiency. The packaging design can be reused or recycled to achieve resource recyclability.
- Logistics Optimization: Implement intermodal transport, integrating road, rail, water, and air freight to enhance efficiency and reduce fuel consumption.
- Low-Carbon Transportation: Promote the use of electric vehicles and other low-carbon transport solutions.

4. Usage Stage:

- Software Updates & Function Upgrades: Provide regular software updates, enhance performance, and extend product life.
- Repair & Warranty Services: Offer comprehensive repair and warranty services to ensure consumer rights.
- Diverse Service: Introduce product leasing and subscription services to minimize resource waste.

5. End-of-Life Stage:

- Recycling & Reuse: Establish a recycling system to ensure responsible disposal or reuse of end-of-life products.
- Cross-Sector Collaboration: Promote circular economy model by partnering with recycling companies and other corporations to repurpose waste materials into new products or refurbish them.

Chairman: 

Date: 2025/06/25