

# 2021

# **Sustainability Report**

Executive Summary





**Executive Summary Report** 



**Detailed Report** 

For year 2021, key information related to sustainability efforts is being presented in two reports:

- Executive Summary Report: Focus on sustainability strategy, goals and key of actions and achievements of Sustainability main focuses.
- ▶ Detailed Report: Provides ASUS's management strategy across environment, value chain, employee and society.

### **About ASUS**

ASUS is a global technology leader delivering incredible experiences that enhance the lives of people everywhere. World renowned for continuously reimagining today's technologies for tomorrow, ASUS puts users first In Search of Incredible to provide the world's most innovative and intuitive devices, components, and solutions. Today's ASUS is more ambitious than ever, unleashing remarkable gaming, content-creation, AloT, and cloud solutions that solve user needs and infuse delight.

With its team of 5,000 in-house R&D experts, ASUS is world-renowned for continuously reimagining today's technologies for tomorrow, and is ranked among Fortune's World's Most Admired Companies.

World's best motherboards, PCs, monitors, graphics cards and router







NOTEBOOKS



GRAPHIC CARD



MOTHERBOARDS

### Message from the Chairman

The Covid-19 pandemic and climate change have severely impacted global development, spurring further realization that the uncertainty they have created in our environment, economy, and society will become the new normal. Extreme weather conditions have affected our environment and tested the resilience of business operations. As a leading brand in Taiwan's ICT industry, ASUS has always regarded environmental and social engagement as a part of our business strategy.

Last year, ASUS officially committed to strengthen our R&D efforts to further increase product energy efficiency to a level that is on average 30% higher than the specifications of Energy Star, the strictest environmental standard. Furthermore, we are leveraging the influence of the ASUS brand to drive key suppliers to achieve a 30% reduction in carbon intensity. ASUS has also committed to using 100% renewable energy in our Taiwan-based operations centers by 2030 and global operations centers by 2035 with the aim of fostering similar actions throughout the industry and promoting a positive impact on the environment.

Our sustainability strategy of focusing on fundamentals and results has received widespread acclaim. In addition to being included in several responsible investment indexes, This year, we received the Silver Award for Best Sustainability Report (Large Company), Gold Award for Best Environmental Impact Reporting, and Silver Award for Best Supply Chain Reporting in the 2021 Asia Sustainability Reporting Awards.

The challenges ahead will only be more diverse and difficult. We adhere to our corporate culture and promote a human-centric design thinking concept to provide customers with the best experiences. We will continue to strengthen the core competencies of the company and cultivate exceptional talent for ASUS to fulfill our business philosophy of striving to be among the world-class green high-tech leaders and to provide valuable contributions to humanity.

Jonney Shih ASUS Chairman



### Message from the co-CEOs

If 2020 was a year of upheavals, 2021 was a year of innovation and resilience for ASUS. The company has continued its outstanding performance in business operations during the pandemic. We have won first place in the Interbrand Best Taiwan Global Brands for the eighth time and have ranked in Fortune's World's Most Admired Top 50 All-Stars for the seventh time.

We need innovative ideas and advanced technologies to create new solutions in the new digital economy — that's why ASUS established the Innovation Development office. We understand that innovation must be achieved with structural changes that reflect the changing times and industry, and we leverage internal innovation to ensure the continuous advancement of the company. We aim to adopt open-minded innovation and investments in external innovative technology to create shared value with business partners.

The Glasgow Climate Pact, reached at the COP26 Climate Summit in 2021, has accelerated the implementation of climate action. As befits a leading global technology company, ASUS joined the RE100 global renewable-energy initiative, in 2021 — a milestone for our carbon-reduction ambitions. In the same year, ASUS joined the Taiwan Climate Partnership as one of the founding corporate members. We shall consolidate the strengths of partners in the Partnership and work with international climate initiatives and organizations.

We shall support the final and most important target of the United Nations Sustainable Development Goals (SDGs)-to strengthen the means of implementation and revitalize the global partnership for sustainable development. ASUS believes that it is important to innovate and cooperate with both industry and external partners in both business development and sustainability. We hope to achieve prosperity and development.



### Sustainability Strategy

Using Digitized Data and Scientific Management Practices to Support Sustainable Value Creation through Core Competitiveness In order to fulfill the ASUS vision of becoming the world's most admired innovative leading technology enterprise, we advocate that sustainability performance should involve strategic indicators that can be objectively measured. By adopting the sustainability strategy of "digitize data, adopt scientific management practices and optimize core competencies," every decision-making process incorporates environmental and social factors to help keep our competitive advantages focused on sustainability.

### Our Philosophy

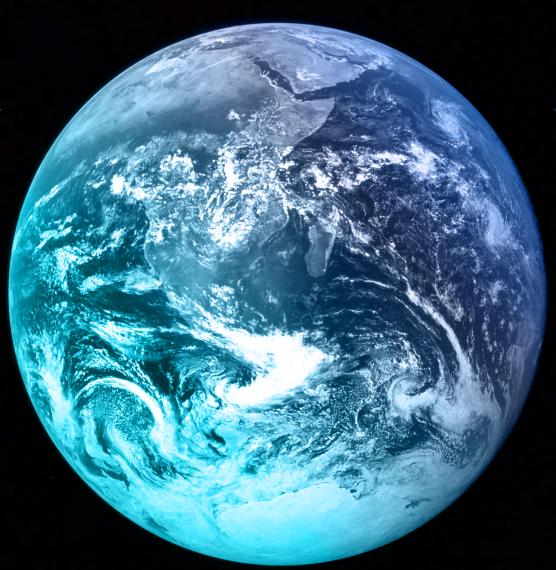
Strive to be among the world-class green high-tech leaders and to provide valuable contributions to humanity

#### Our Vision

To become the world's most admired innovative leading technology enterprise

# Our Support for SDGs

Through cooperation with partners in scientific technology and value chains, work toward positive impacts



#### **Our Strategy**

Digitize data, adopt scientific management practices and optimize core competencies to promote sustainable value creation

#### **Our Priority**

Align material topics with latest trends in global sustainability and take proactive action

#### **Our Goals**

Integrating core competencies, focusing on the sustainability goals of Circular Economy, Responsible Manufacturing, Climate Action and Value Creation

### **Sustainability Matters**

2020

Enter into an era of digital transformation

to optimize management processes and decision-making

2018

1st technology company

to publish Environmental Profit and Loss (EP&L) report, quantifying environmental impacts

World 1st company

to receive UL Circularity Facts Program Validation

2016

World's 1st consumer IT headquarters

to receive Zero Waste to Landfill validation, quantifying waste recycling ratio

2021

2019

1st technology company

to publish sustainable value integration report with Total Impact Measurement & Management (TIMM), quantifying the true value of the company.

World's 1st company

in electronics industry to receive ISO 20400 Sustainable Procurement certification, implementing sustainable supply chain management

2017

 $1st\ consumer\ technology\ company\ in\ Asia$ 

to publish a Social Return on Investment (SROI) report, quantifying social impacts

2009

World's 1st laptop

to achieve carbon neutrality, with carbon emissions quantified in the product life cycle

### **Achievement in Sustainability**



#### Received the "Asia Sustainability Reporting Awards" (ASRA)

- Silver Award for Asia's Best Sustainability Report (Large Company)
- Gold Award for Asia's Best Environmental Impact Reporting
- ▶ Silver Award for Asia's Best Supply Chain Reporting

ASUS became the first ICT company in Taiwan to receive the Best Sustainability Report Award. The judges recognized ASUS's achievements in strategic goals for sustainability, stakeholder engagement, the impact and challenges of material issues, and the results and transparent disclosure of its performance in past years.



FTSE4Good

- ▶ Selected as a constituent stock of the Financial Times FTSE4Good Emerging Index for 6 consecutive years (2016-2021)
- Selected as a constituent stock of the FTSE4Good Emerging Index and TIP Taiwan ESG Index for 5 consecutive years (2017-2021)

Sustainability Award

S&P Global

Member of the S&P Global Sustainability Yearbook 2021 and 2022



Received Prime Level rating in the ESG Corporate Ratings from Institutional Shareholder Services (ISS)

- Ranked first in Taiwanese international brand value for the 8th year (2013-2019, 2021)
- ► The World's Best Employers, as designated by Forbes magazine (2021)
- ▶ Top 100 Global Innovators, according to Clarivate (2021)

### **Sustainability Focus**



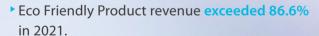
### **Circular Economy**



- **Eco-friendly materials**



- Eco-product revenue
- Global product recycling



- ► ASUS has used 1,064 tons of post-consumer recycled plastics since 2017.
- Over 33,000 tons of e-waste recycled since 2019.



#### Climate Action



- Product energy efficiency
- Supply chain reduction goal
- Renewable energy goal

- Average energy efficiency of laptops exceeded Energy Star by 37.6% in 2021.
- ▶ 15.8% reduction in carbon emissions from electricity use in global operation centers.



### Responsible Manufacturing



▶ Supply chain ESG audit



Responsible minerals



Supply chain Information security management



- ▶ Responsible sourcing of minerals, with 100% of tantalum, tin, tungsten, gold from qualified smelters.
- ▶ Became a full member of the Responsible Business Alliance (RBA) in 2018 to further the protection of human rights in the supply chain through ESG audits, with over 390,000 people having benefited since 2013.



#### Value Creation



- Sustainability digital transformation
- Innovation and research development



- ▶ Talent cultivation
- ▶ Establishment of the "ASUS-NTU Joint Research **Center**" National Taiwan University
- Digital Inclusion: 20,000+ new & refurbished computers donated to over 1,800 NPOs since 2008.

## 2025 Sustainability Goals

ASUS launched the "its 2025 Sustainability Goals," for the next five years with 2020 as the baseline year. The 2025 goals extended our commitment to the environment and society. With our core competencies and professional skills, ASUS brings about proactive and positive change to humans and the environment, thereby enhancing ASUS's our green green competitiveness and competitiveness, creatinge shared value with the society.

#### Circular Economy









- ► Activate green product projects to develop and use environmentally
- ▶ Plan information security system

Collaborate with business partners and fulfill project objectives

Expand the applicable product line and scope of services

Goals	Actions/Achievements in 2021
Promote sustainable procurement and increase the use of environmentally friendly materials in products and packaging by 100%	▶ Increased the use of post-consumer recycled resin (PCR) in products and used 90% recycled pulp or FSC-certified paper for paper packaging
	▶ The use of environmental-friendly materials increased by 21%, compared to 2020
Boost green competitiveness and increase the proportion of Eco Labels in revenue by more than 50%	► Launched the "Green Product Project" and set short, medium and long-term targets for specific products
	▶ The ratio of eco labels increased by 65.1%, compared to 2020
Enhance safety in the R&D system and attain 100% coverage of international information security standards by 2025	▶ Information-security standards must be implemented during inventory-taking, in order to evaluate information-security management and implementation procedures
Encourage a circular economy by achieving a global recycling rate of 20% for ASUS products	Expanded the number of countries with product trade-in services (Taiwan, China, Brazil and Vietnam)
	▶ Achieved global product-recycling rate of 11.4%

#### **Climate Action**





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#### **Goal Progress**

rates by 2025

Increase product energy efficiency and assist actions

Introduce renewable energy pilot programs

Expand renewable energy adoption in global operations

Goals	Actions/Achievements in 2021
Use 100% in renewable energy in Taiwan-based operations centers by 2030; and in global operations centers by 2035	► Completed greenhouse-gas inventory of global operations and third party certification. The total carbon emissions from imported energy fell by 15.8% compared with 2020
	<ul> <li>Monitored changes in renewable energy legislation and analyze renewable energy market trends and capacity</li> </ul>
	▶ Analyzed medium- to long-term demand of renewable energy
Ensure that each year's key products demonstrate energy-efficiency that's 30% above the Energy Star standard	Established the product energy management platform
	▶ Business and home loptops launched in 2021 exceed ENERGY STAR standards by 37.6%
Ensure that key suppliers achieve a 30% reduction in carbon intensity	► Completed the greenhouse-gas inventory seminar and carbon-reduction forum
	Established greenhouse-gas inventory guidelines, online courses and

online technical consultation groups

▶ Identified emission hotspots in 9 production processes

### 2025 Sustainability Goals

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### Responsible Manufacturing









#### **Goal Progress**

- ▶ Review the current state of information security

**Assist suppliers** to implement the sustainability projects

Rigorous compliance with **ASUS Management** Regulations

Goals	Actions/Achievements in 2021
Achieve labor and human rights goals by completing 100% of RBA third-party audits of key suppliers and ensure that any necessary corrective actions are taken	▶ 100% key suppliers completed the RBA third-party audits and improvements for deficiencies
	<ul> <li>Updated the ASUS Supplier Code of Conduct and included human rights indicators</li> </ul>
Use responsible mineral by sourcing 100% of tantalum, tin, tungsten, gold, and cobalt from qualified smelters	Maintained 100% of tantalum, tin, tungsten, and gold sourced from qualified smelters
	▶ Increased the ratio of cobalt sourced from qualified smelters to 41%
	▶ Identified key suppliers of cobalt and requested conversion to qualified smelters
Strengthen information security across the supply chain by ensuring that key suppliers demonstrate 100% compliance with information security regulations	▶ Incorporated supplier information-security management system (ISO 27001) and added information-security provisions to the contract
	Invited key suppliers to the ASUS Information Security Month meeting to share their information security practices

#### Value Creation







#### **Goal Progress**

partnerships and talent development plans

Establish methodology of innovation management impact

Integrate the effect of innovative project and industrial-academic cooperation

#### Goals

Intensify digital transformation and innovation efforts with the goal of a 100% increase in sustainable value creation

▶ Worked with important business partners in strategic cooperation and commenced discussions on sustainable digital transformation and innovative circular development projects

Actions/Achievements in 2021

Strengthen industry/academia cooperative projects to cultivate more than 1,000 talents

- ▶ Immersive workplace learning of over 3 months had trained a total of 116 talents
- ▶ Organized in-person/online seminars, corporate mentors, resume support and career talks for 1,350 young participants





### Circular Economy







The circular economy model helps reduce the excessive waste of resources and environmental pollution and supports an environmentally friendly business model. To attain this goal, we incorporated the circular economy concept into the design of products and services. We use the four procedures to support the five business models proposed by the international consulting firm Accenture: Circular Supply chain, Product Life Extension, Products as a Service (PaaS), sharing Platform, and resource regeneration. We incorporated the circular economy strategy into our basic economic framework.

In 2021, the revenue of Eco Friendly Products<sup>1</sup> was 86.6%.

#### **Environmentally Friendly Materials**

- Since adopting a halogen-free policy in 2010, 85.1% of the products shipped in 2021 met the ASUS Halogen-Free Regulations.
- The average PCR content of ASUS business laptops is 5%. Since 2017, we have used more than 1,064 tons of PCR.
- ▶ 20,670 tons of recycled paper was used for main products in 2021, which was an increase of 20% compared to 2020.

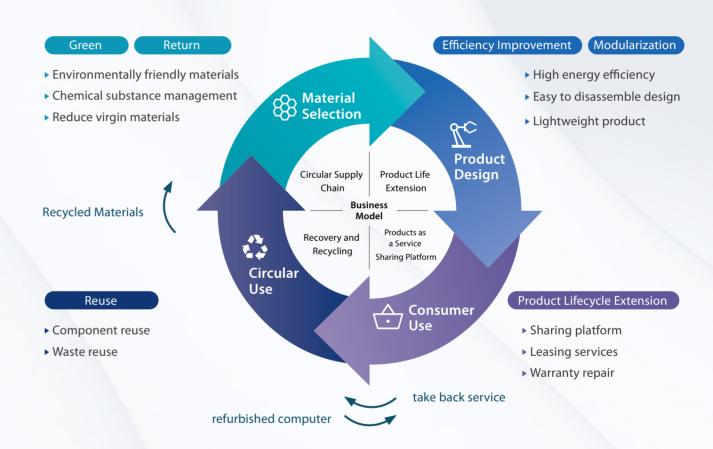
#### **Product Energy Efficiency**

▶ Business and home laptops launched by ASUS in 2021 exceed the ENERGY STAR standard by 37.6%. The US ENERGY STAR program is the most rigorous energy-efficiency program in the world.

#### **Global Recycling Service**

- ▶ ASUS provided recycling services covering 75% of the sales market.
- ► The weight of recycled products was 11.4% of the total weight of ASUS products sold worldwide

We incorporate the circular- economy concept into the design of products and services, use environmentally- friendly materials, increase energy efficiency, extend the use cycle, and develop low-carbon products.



ASUS identifies the hot spots for emissions in the product life cycle and continues to track and reduce the carbon footprint of products.







**Key Action** 

#### **ASUS Net Zero Vision**

### 2050

Innovative technologies

Invest in innovative technologies Remove residual emissions Lead the value chain to net zero

#### ▶ Cross-industry technology research and development

▶ Innovative technology strategy investment

Increase energy efficiency

#### 2030

Use 100% renewable energy in Taiwan-based operations centers

#### 2035

Use 100% renewable energy in global operations centers

- ▶ Plan optimized solutions for renewable energy
- ▶ Map out the short, medium and long-term renewable-energy pathways

#### 2025

Ensure energy efficiency of products reaches 30% above the Energy Star standard

Achieve a 30% reduction in carbon intensity rates in the supply chain

- ► Improve product energy efficiency
- ▶ Identify emission hotspots and emission-reduction pathway
- ▶ Assist suppliers to promote carbon-reduction plan





#### LEED Green Building Certification at Corporate Headquarters

ASUS corporate headquarters building received the LEED v4 for Building Design and Construction (BD+C) Platinum certification and was further equipped with the ISO 50001 Energy Management System to reduce carbon emissions from operations.



#### Published Climate Action Report According to the Task Force on Climate-Related Financial Disclosures

ASUS supports the Task Force on Climate-related Financial Disclosures (TCFD) and discloses governance, strategy, risk management, metrics and targets related to climate change, according to the TCFD framework.



## Responsible Manufacturing 🚟 🔭 🐯









#### **RBA Full Member**

For our demonstration of top-tier performance in supply chain management, ASUS was invited to be a full member of the Responsible Business Alliance (RBA). We require sup-pliers comply with the ASUS Supplier Code of Conduct which seeks to ensure a safe, ethical work environment that honors the rights of all workers.





#### World's First Company in the Electronics Industry to Receive ISO 20400 Sustainable Procurement Certification

In addition to considering conventional factors such as cost, quality, technology, delivery and service, the concept of sustainability is included to achieve the complete life-cycle procurement picture. This helps us reduce negative impacts to the environment while improving positive contributions to the society and economy.

The validation process performed by SGS confirms that ASUS has fully introduced the concept of sustainable management into procurement policy and practice.

As a global technology leader, we strive to construct a responsible and flexible supply chain while, at the same time, enhancing operational growth and creating competitiveness.

#### Suppliers' Human Rights Protection

ASUS requires all suppliers to sign and abide by the ASUS Code of Conduct Compliance Declaration (formulated based on RBA) and the ASUS Human Rights Statement. Also, we use qualified RBA auditors audit to assess human-rights management and hiring practices of high-risk suppliers.

In 2021, 100% of high-risk suppliers will complete **ESG** annual audits

**ASUS Supplier Code of** Conduct



**ASUS Human Rights** 



#### Responsible Mineral Procurement

Tantalum, tin, tungsten and gold are materials necessary for the functions of electronic products, RMI listed cobalt as the fifth conflict mineral in 2019. As cobalt is a key material for the production of batteries, ASUS also included cobalt in the management of responsible mineral procurement and conducts annual due-diligence investigations. It is expected to reach the goal of sourcing from qualified smelters by 2025.

100% of tantalum, tin, tungsten, and gold sourced from qualified smelters in 2021.

#### **Environmental Profit and Loss (EP&L)**

The concept of an EP&L assessment is to map the impact of business activities on the environmental and social impact pathway and then monetize the environmental impact. In 2018. ASUS and PwC collaborated on the first EP&L assessment project for notebook computers. Based on the results, we thus decided to invest management resources and formulated management strategies:

- ▶ All suppliers must obtain the ISO 14001 system.
- ▶ Motherboard manufacturers are required to provide the annual wastewater test reports.



### **Innovative Products** and Services



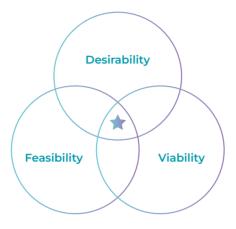




#### **Design Thinking**

Design thinking is an important concept and framework for ASUS's creation of innovative products and services. Design thinking includes three aspects: desirability, feasibility, and viability.

ASUS design thinking seeks to find the intersection of all three elements and to provide meaningful and feasible user happiness experience by understanding their needs.





#### The New Chapter of Industrial-Academic Cooperation - ASUS-NTU Joint Research Center

Based on industry trends, we jointly develop next-generation computer, communication, display, IoT, AI, advanced electromagnetic, and other advanced technologies, and to nurture high-level R&D talents.

We extend core technologies and new innovative functions of products and services, strengthen the Company's capacity for independent R&D, and continue to support industry-academic cooperation and overall resources.



Striving to be among the world's most admired innovative leading technology enterprise, and create infinite possibilities through the introduction of innovative technologies.

#### **Innovative Products and Services**

In addition to continuous innovation and growth in existing personal computers (PC) and gaming businesses, ASUS's the active transformation targets of ASUS also include the accelerated development of the AloT and 5G ecosystems and the development of the third engine of growth in smart healthcare and smart manufacturing industries.

#### Smart Manufacturing

ASUS's AI solutions has been provided for the manufacturing industry in take the form of IoT solutions for Industry 4.0. They help optimize the process and yield and let enable the high flexibility of AI applications can to be embedded in the manufacturing industry.

#### Artificial Intelligence Visualization Software Toolkit

The customizable "model framework functions" satisfy requirements for high-precision and non-GPU Al computing. It facilitates Al learning of defect information and maintains the defect identification efficiency and precision.

#### Artificial Intelligence Wave Anomaly **Analysis and Application Software**

It allows the AI to learn vibration waveforms in operations to evaluate the assembly quality of the moving parts production line of large fans or motor manufacturers. During inspections, it quickly determines whether the quality is up to standard.

#### ▶ Smart Healthcare

ASUS actively develops smart healthcare applications and strengthens the innovation in the services in healthcare and cloud. We seek to create the next-generation medical information platform to support the digital transformation of healthcare.

#### Handheld Ultrasound Healthcare Solution



#### Received the Symbol of National Quality certification and 2021 Taiwan SNQ National **Quality Award**

Uses a wireless and lightweight portable ultrasound handheld device and Al image auxiliary diagnosis software to satisfy the actual use and actual requirements of healthcare facilities or institutions.

#### ASUS VivoWatch 5 Smart Health Watch



#### Received the Corporate Innovation Award at the 18th National Innovation Awards

ASUS Vivo Watch 5 offers real-time measurement/recording of a complete range of health data such as blood oxygen, heart rate, body harmony index, stress level, sleep, and exercise management.

### Talent Cultivation





### **Employer Brand Management**

Awarded the Linkedin: Most Engaging Employer Brand" for five consecutive years (2017-2021) Awarded the "Best Employer Brand on LinkedIn" for the first time in 2021.

#### **ASUS Campus CEO**

In 2005, we began to invest in the internship program "Campus Executive Officer" (ASUS Campus CEO), and won the Taipei City Government's "Award of Excellence" for five consecutive years. Since 2017, ASUS has worked with the Taipei City Employment Service Office. More and more students in school continue to improve their career experiences and strength the skills through diversity training and practical work.

#### Career Seminars, Consultations and Corporate Mentors

In 2021, there were 10 online lectures at Taiwan University, Chengchi University, Tsing Hua University, Yang Ming Chiao Tung University and Cheng Kung University. Meanwhile, ASUS served as exclusive corporate mentors at Tsinghua University and Chengchi University, leading students to understand the workplace in depth on a half-year basis.

#### **Cultivate Digital Transformation Talents in Sustainability**

We help student talent to connect with the future job market and digital trends through business practice and professional leadership. We also arrange lectures such as ASUS sustainability projects, Design Thinking and other exciting courses, and invite industry practitioners to share their experiences in the field of sustainability.



Critical talents are value creators for enterprise. We create an open and innovative environment to stimulate the vitality and imagination of our employees. ""

#### **Design Thinking Talent Cultivation**

Design Thinking is a human-oriented design spirit and method that considers the needs of users and the feasibility of technology and business, using bold innovation, embracing the concept of beauty, and constantly creating a pleasant full-life experience for users.

We design different levels of training programs according to the depth of application and the targeted employees, turning design thinking into the culture, ability and common language of all ASUS employees.

In 2021, "integrating Design Thinking into Work" was the main theme. We organized multiple Design Thinking workshops internally and externally, arranged monthly/seasonal sharing sessions, as well as the annual competition and award mechanisms to encourage internal communication and to create an innovation environment.



#### Global Talent Program (GTP)

ASUS strategically implements the training of talent internationally. We have also established a comprehensive and systematic three-month training-and-evaluation model that enables highpotential employees to acquire knowledge and experience effectively from online and offline courses, study groups, internships and mentors — ready for rapid deployment to branches around the world.

#### People Growth Program (PGP)

In order to cultivate high-level management and  $\pi$ -shaped skills, we structure leadership-development plans to build up the operational capabilities of potential employees. This inspires innovative thinking and promotes interdepartmental collaboration.

## Social Contribution of the **Technology Industry**







#### Awards

#### Conferred Social Education Contribution Award by the Ministry of **Education for its Dedication to Digital Inclusion**

In 2021, ASUS was recognized by the Ministry of Education (Taiwan) with the Social Education Contribution Awiard. The mission of the foundation had always been shrinking the digital gap and exploring the vitality of culture. In particular, the Digital Inclusion initiative aims to improve the lives of underprivileged communities through setting up



basic hardware equipment, instilling digital learning capabilities, and moral education and cultural preservation.

Through the ASUS Foundation's "Refurbished Computer and Digital Training Program", ASUS achieved the a reverse-logistics recycling process by installing reusable components and updating the software of second-hand computers and — ultimately giving them a new life. These computers would then be donated to underprivileged communities lacking digital equipment. We have've established more than 500 digital- opportunity centers in 39 countries, cumulatively since 2008, and donated more than 20,000 new and refurbished computers.

#### **Donated Funds for Vaccine**

ASUS supported the industry, government and schools to fight the pandemic, fulfilled its social responsibilities, and used technological products to provide front-line support and help improve anti-pandemic efforts.

Also, we have donated NT\$200 million to Tzu Chi Foundation to support the purchase of the BNT vaccine for the public, so as to improve the vaccination rate.



Action Plan for Overseas Locations

#### **United States**

► ASUS supports non-profit organizations through fundraising campaigns with self-assembled computers and computer donations, among other efforts. The program also collaborated with professional basketball star, Seth Curry, from the NBA.

#### **United States**

► ASUS partnered with an NGO to develop a computerprocurement program derived from a microfinancing model. Users need to pay only a basic deposit before walking away with a laptop. Once ongoing payments are made, users can continue using the laptop.

#### Germany

Partnered with local charity event, Friendly Fire 7, for donation drive through game challenges with YouTubers and streamers. The event collected EUR€1.8 million.

The COVID-19 pandemic hit the world hard. ASUS responded by

leveraging our core competences and sustainable-management

#### **Czech Republic**

▶ Employees of an ASUS subsidiary in Czech Republic took the initiative to donate the budget for the New Year's Party towards the disasterrelief efforts for the 2021 tornado, raising a total of CZK320,550.

#### O ..... China

principles to benefit wider society. "

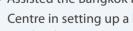
ASUS China has donated 3 libraries in Xinjiang, Henan, Heilongjiang, and served more than 70,000 people.

#### Hong Kong

▶ The Give Students a Helping Hand donation program helps elementary and secondaryschool students from low-income families to buy laptops.

#### **Thailand**

► Assisted the Bangkok Health Centre in setting up a local vaccination center and donated 25 laptops for vaccination registration by the public, benefiting about 2,500 people.





## Sustainable value creation

Enterprises must pay attention to all stakeholders in operations and their impact on the society and environment. Enterprises must use their core competencies to satisfy the real needs of the environment and society and create greater advantages.

ASUS integrated strategic sustainability into our operational plans and follows the sustainability strategy of "digitizing data, adopting scientific management practices, and optimizing core competencies". We build up the basic evaluation capability for monetization by quantifing the inputs of our environmental and social projects over the years, together to construct the sustainable value management model based on the Triple Bottom Line (TBL) which consists of social equity, economic, and environmental factors.



Six Main Capitals Input Outcome/Output Value Creation **Business Activity** 

#### **Finance**

- Total assets: NTD \$265,033,696 thousand
- Number of shares issued: 742,760,280 shares

#### Intelligence

- Established a joint R&D center with National Taiwan University
- 5,000 R&D talents
- Invest NTD \$13.84 billion in R&D

#### Manufacturing

- Partnering with more than 700 suppliers globally
- Implement sustainable value chain management
- Implement eco product management

#### **Environment**

- Since 2017, we have used more than 1,064 tons of PCR plastics
- Main products use 90% recycled paper, totaling more than 20,000 tons
- 32,597 MWH of electricity consumed in global operations
- Establish product recycling service, covering 75% of sales revenue

#### **Human Resource**

- Global employees 15,400
- Key talent development and succession plans
- · Academic-industry collaborations and human cultivation

#### Society

- Donated 2,262 refurbished computers in the Digital Inclusion
- Provide 2-day full-paid leave for volunteer services
- Donated NT\$200 million to the government of Taiwan to support the procurement of vaccines

#### Philosophy

Strive to be among the world-class green high-tech leaders and to provide valuable contributions to humanity.

#### Vision

The World's Most Admired Innovative Leading Technology Enterprise.

Sustainability Strategy

Sustainability Goals

Corporate Governance

THE ASUS WAY

**Circular Economy** 

Climate Action

Responsible

Value Creation

management practices and optimize

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#### **Economy**

- Taiwan's International Brand Value: USD \$1.871 billion
- · Consolidated revenue NTD \$535.2 billion
- Cash dividend per share NTD \$42
- EPS NTD \$60

Investment

**Profits** 

**Intangibles** 

**Profit Tax** 

# 13 center 17 Magnifester Provincial Control Co

#### **Environment**

- Eco Friendly Product revenue exceeded 86.6%
- Average energy efficiency of laptops exceeded Energy Star
- LEED Green Building Certification at Corporate Headquarters
- The total weight of recycled products was 11.4% of the total weight of products sold worldwide

#### Greenhouse Gas

Water Consumption

Water Pollution

Waste

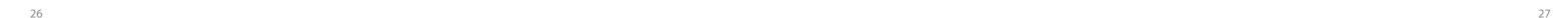


- Top 100 Global Innovators, Clarivate
- As of the end of 2021, we have obtained 5,255 intellectual property rights worldwide
- Receive ISO 20400 Sustainable Procurement Certification
- 100% of gold, tantalum, tin and tungsten sourced from qualified smelters
- 100% key suppiers pass audit
- · Salary and benefit were beyond the regulations, ranked among the top 100 high-paying companies in Taiwan
- · Conferred Social Education Contribution Award by the Ministry of Education for endeavors in digital inclusion
- · More than 500 digital opportunity centers and computer classrooms have been established in more than 39 countries and more than 20,000 computers have been donated

#### Intelligence Assets



2019 2020 2021



The World's Most Admired Innovative Leading Technology Enterprise.

In search of incredible innovations to create the most ubiquitous, intelligent, heartful, and joyful smart life for everyone.





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